

## Understanding the Role of Sofema Online (SOL) [www.sofemaonline.com](http://www.sofemaonline.com) Training Courses and the purpose of adding voice over

### Introduction

Sofema Online currently offers over 200 Courses and our Partner Sofema Aviation Services offers over 550 Courses.

It is important to understand that not all courses are suitable for everyone

- Entry Level Courses will be of little interest to persons with many years experience so it is important to choose wisely
- Hi Level Courses will not enable an appropriate level of engagement by a newly indoctrinated person

**Important Note** - It is for the user to carefully consider the reason for the training, the personal expectations and the desired outcome – every training has details of the subject matter so to choose wisely – most people do!

### Why to take the course – What is the benefit?

Where a course is focused on the regulations the challenge is to

- Redact the material to focus on primary objectives
- Present the material in a structured way
- Provide an Examination after which the delegate can print a certificate which serves to demonstrate appropriate competence in the subject matter.

Sofema Online typically offers courses without voice over to meet the above objective

Additionally where courses have a higher level of interest we endeavour to add voice over and to market the training without any increase in cost for the delegate.

### Why to take an Online Course?

Quite simply the cost – there is no difference between the training material used for a classroom course and an online course

- The online course is typically 20% of the cost of the classroom course (sure there is no instructor)
- The voice over helps
- However to note there is a user forum available for any questions on our linkedin group – please do join us LinkedIn SofemaOnline User Forum)
- Incidentally Sofema Online training is up to 90% cost saving when compared to several of our competitors

### The purpose of Voice Over & What do we mean by Voice Over?

Well some of our competitors use an automatic computer voice which reads the slide aloud (very painful) Others arrange for students or others to read the material (without realising the context of what they are reading – (better but also not adding value)

Sofema Voice over is added by an instructor with at least 20 years subject matter experience – it is not slide reading and is not intended to completely align with the slides rather it is intended to advance the knowledge of what is essentially a stand-alone course with additional insight.

**General Note** – Note all slides have a voice over – it is not our intention to read the slides, rather it is the intention to share knowledge regarding the subject matter.

We operate with the understanding that the delegates are more than competent to read the slides and our objective is to try to share more information as if we were in the same room together having a conversation – not always achievable but never the less an objective

### Does it work?

Here are typical comments received following Completion of Sofema Online Training

- It was very insightful
- Good. Very informative and usage of simple terms makes it much easier to understand
- It is excellent and very convenient on which I can study on my own pace.
- Informative, precise, nice layout, no unnecessary going too much in details well done
- E-learning presentation are all excellent and its worth it.
- The course was informative and useful. I liked that there was examples of situations.
- Informative and easy to use
- Great, Informative and straight on point
- Understood the subject delivered as it was easy to follow
- It has been very useful
- Very well collected and presented information
- Very user friendly and the voice over was perfectly understood
- Excellent price/quality ratio
- The narrator was very knowledgeable

How to make the best use of Sofema Online Training with Voice Over?

- First to consider in the classroom the course would take 1 to 2 days – So not to be in a rush
- Have available the regulations – for example download EASA Easy access rules 1321
- Gain Familiarity with SAS download area – here there is a resource of over 200 documents all available free of charge
- Go through each slide understanding and where possible to expand on the understanding
- Then listen to the voice over if applicable to add value

Final comments we take very seriously customer service without our customers we would not be here so we want to know

- How we can improve what we do
- How we can improve our material
- What else you would like to see

Please email [team@sassofia.com](mailto:team@sassofia.com) with any comments or suggestions

Kind regards

SAS Team

