

## **Changing the EASA Regulatory Complaint and Vocational Short Course Training Mindset with Sofema Online Corporate Freedom Pass 5**

Sofema Online (SOL) [sofemaonline.com](http://sofemaonline.com) delivers what can only be described as a seismic change to how we enable our corporate clients to engage with our online platform.

### **Really – Maybe an Exaggeration?**

Actually not – when you consider that an equivalent Sofema Online Course Can be up to 100 times cheaper\* (yes, it's true) then seismic is not an exaggeration!

See the current cost of your delegate attending an equivalent course:

- Competitor 1 - 540 GBP (plus VAT) for 1 delegate attending a single 1-day course.
- Competitor 2 - 640 Euros for 1 delegate attending a single 1-day course.

### **What is Corporate Freedom Pass 5 (CFP5)?**

Sofema Online Corporate Freedom Pass Provides Access for your entire workforce to a portfolio of online training courses which would normally Cost Several 000's Euros.

- You are able to nominate a group of staff to attend a training and when complete to nominate the next group and continue in this way throughout the year of membership.
- Sofema Online training opportunity is open to every employee within your organisation
- With more than 400 Courses and packages available you can manage your training program with support from Sofema for maximum utilization and cost-saving for your organisation.
- If carefully managed by you, then it is possible to achieve the equivalent of approximately 1200 Online Training Days.

### **What training is available on the online platform – maybe it is limited?**

Well, you will decide – currently there are 400 courses, packages & diplomas available see here for the full program <https://sofemaonline.com/43-marketing/108-a-to-z>

### **Examples**

- Crises Management equivalent to 2 days in the classroom.
- Developing a Maintenance Control Centre equivalent to 3 days in the classroom.
- Accident Investigation equivalent to 3 days in the classroom.

With a competitor you would be looking at a cost of attendance for the above running into 000,s of GBP or Euro – with CFP5 your entire team can attend this training as part of your package.

CFP 5 allows for 5 concurrent users and is ideal for CAMO's and Smaller 145 Organisations with Approximately 1200 Online Training Days Available.

### **How can you offer such a low price and surely this will Impact Quality?**

So, to answer the first part – it is a function of economies of scale (how can Ryanair offer a flight for 45 Euro?) In fact, we are pleased to share that we have had over 30,000 enrollments in our online platform during the last 12 months. To answer the second part, we have a team of 25 Instructors, some also employed by regulatory authorities and with up to 50 years commercial aviation experience!

This is what one of our clients posted on LinkedIn (unsolicited).

### **Quality & Safety for EASA Compliant Operations Staff Learning Path Diploma**

*"For anyone thinking of looking into using Sofema for courses, I would highly recommend them to anyone. All courses are very well laid out, informative and easy to follow. Exams are difficult enough (as you would expect) but if the hard work is put in through the courses, then you will get the results you want."*

### **How much does the Corporate Freedom Pass 5 cost?**

You can decide whether you wish for 6 months or 12 months access.

- (CFP 5 –12) - 12 Monthly payment of 590 Euro - 2nd Year 10% Discount\*
- (CFP 5 – 6) - 6 Monthly payment of 885 Euro – Renewal 10% Discount\*

Note – An additional discount is available for advance payment please enquire

**Summary Overview** – The cost of a single month's subscription providing up to 150 Days of Training (nominally we identify as 5 slots for 5 training days = 25 training days total 125 days / week).

This is not a special offer – it is a new way of working and providing training access to Industry. To share our commitment to this project our license which previously allowed for 10,000 concurrent users of the platform has now been upgraded to allow for "Unlimited" users.

**Next Steps** – Please email [team@sassofia.com](mailto:team@sassofia.com)